



FOR IMMEDIATE RELEASE

TRUMP HOTELS NAMES PRINCE A. SANDERS AS NEW GENERAL MANAGER OF TRUMP INTERNATIONAL HOTEL & TOWER® NEW YORK

NEW YORK – April 11, 2017 – [Trump Hotels™](#), a global luxury hotel enterprise with an unparalleled history of providing extraordinary customer experiences, is pleased to announce the promotion of Prince A. Sanders to General Manager, Trump International Hotel & Tower® New York. With more than 15 years in the luxury hotel industry, Sanders brings valuable expertise, skill and experience to lead one of New York’s most recognizable hotels.

“We’re thrilled to promote Prince Sanders to General Manager,” said Eric Danziger, CEO of Trump Hotels. “Since joining us a few years ago, he’s quickly helped to define and elevate our customer service and engagement with his extraordinary talents and passion for mentoring employees. He is perfectly suited to his new role.”

Mr. Sanders offers an impressive background in the hospitality industry, having served the past three years as Hotel Manager at Trump Central Park, overseeing the only hotel in North America with the coveted Forbes *Five Star* and AAA *Five Diamond* accolades for both hotel and restaurant. Mr. Sanders launched his hospitality career in 2002 with Starwood’s W Hotels, first in Chicago and then New York. He moved from Guest Services Manager to Director of the Front Office.

Mr. Sanders continued his career at the Ritz Carlton Hotel, New York, where he served as Front of the House Manager and Assistance Rooms Executive. He elevated the hotel’s brand through employee training and development, and was awarded the company’s Leader of the Year award for his commitment to service and dedication to training. His on-property training sessions were adapted for Ritz Carlton properties across the northeast, and he became certified to conduct trainings on behalf of Ritz Carlton to companies outside of the hospitality industry.

In 2010, Mr. Sanders was tapped to assist in the development of training manuals for the Edition Hotels, Marriott’s lifestyle brand in partnership with Ian Schrager. He assisted with employee trainings for the openings of The Waikiki Edition, The Istanbul Edition Istanbul and The London Edition.

Mr. Sanders is an avid writer who has published a series of children’s books, *The Extraordinarily Ordinary Life of Prince* that teach life lessons and communications skills. He also serves as Chair of the American Ballet Theatre Junior Counsel.

About TRUMP INTERNATIONAL HOTEL & TOWER® NEW YORK

Soaring above Central Park and Columbus Circle, the majestic [Trump International Hotel & Tower® New York](#) – the only Forbes Five-Star/AAA Five-Diamond hotel with a Five-Star/Five-Diamond restaurant, Jean-Georges – is an icon delivering the highest level of service, style and exclusivity. The 52-story structure features 176 luxurious guest rooms and suites, complete with European-style kitchens, marble bathrooms, and spectacular views of Central Park and the Manhattan skyline. Amenities include a 6,000-square-foot spa and fitness center, in-room dining by the Three-Michelin-Star Jean-Georges, the years, the property has earned many coveted awards including *Travel + Leisure's* "World's Best Hotels," *Condé Nast Traveler's* "Top Hotels in New York City" and "Best in the World," and U.S. News & World Report's "Best Hotels in the USA." Trump International Hotel & Tower New York is located at One Central Park West, New York, NY 10023. For more information, please call (888) 448-7867 or visit www.TrumpHotels.com/Central-Park.

About Trump Hotels™

Trump Hotels™ is a family enterprise with a history of providing extraordinary customer experiences. The brand's exceptionally designed hotels in iconic locations put guests at the heart of each destination. Led by seasoned hotel industry veteran Eric Danziger, Trump Hotels is part of The Trump Organization, helmed by Donald Trump Jr. and Eric Trump. Reservations can be made at www.TrumpHotels.com or by calling (855) TRUMP-00 ([855-878-6700](tel:855-878-6700)).

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